Introduction materials

(for hotels)

~ Making multilingual communication easier ~

GlobaLang

🌐 GlobaLang

Challenge: **Language barrier with foreign customers**

Isn't the quality of your service declining

because your message isn't being communicated?

Solution decision: **What is** 🌐 **GlobaLang**

- ✅ Instant translation by voice
- ✅ Hotel-specific URL with advertisements
- ✅ Supports copy and paste translation, making conversations with loved ones smoother
- ✅ Google Translate's offline API allows translation into 59 languages
- ✅ By displaying each speaker's native language as well as their fluent foreign languages, you can check the accuracy of the translation.
- Currently available only for Android

Easy to use

- Step 1: Scan the QR code
- Step 2: Launch the app and start translating right away

Benefits for Hotels

- 💬 Fewer claims
- 😊 Improved customer satisfaction and word-of-mouth
- 📈 Hotel's Staff can use it for free.
- 🏨 Strengthens the hotel's reputation as tourist-friendly.
- 🌐 Multilingual support without extra training cost.

🌐

This is the translation app for Android that I created out of ==necessity== when I started living in the Philippines. All the existing machine translation software was such that I was not sure if it really conveyed what I was saying. But ==I still wanted to speak to people in Tagalog.== So I decided to create a software that would translate into Tagalog while ==checking if the machine translation was working properly in English==, which I could somehow read but was not confident that I could speak well. And while I was creating it, I ==realized== that if I could manage the storage capacity of my smartphone well, ==I could try to translate more languages==. My prototype only supports <u>Tagalog, English, and Japanese</u>, but this time, I am one step away from completing it with the aim of creating a high-performance translation software that ==<u>can only be obtained by people who stay at hotels in the Philippines</u>==. I am sure that foreigners who come to the Philippines will like it. And if it becomes a hot topic, I believe that more foreigners will come to **Philippine**.

Title

--Step.1--

Select Your Talk Language

--Step.3--

Button for Talk

Button for Phone's speak

--Step.2--

Select Phone speak Language

1. Tagalog

2. English

3. Japanese

<Advertisement link section>

GlobaLang

- Main View

--Step.1--

Select Your Talk Language

--Step.3--

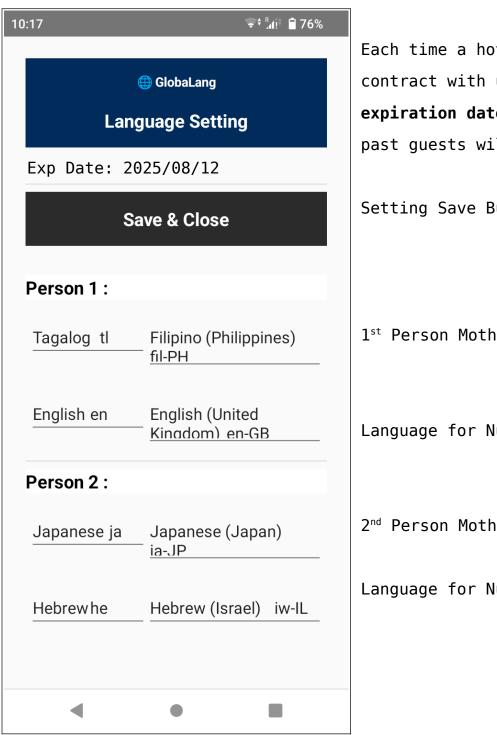for Voice Recognition Trans.

for Copy and paste Trans.

--Step.2--

Select Phone speak Language

1. 1st Person Mother tongue

2. Language for Nuance Check

3. 2nd Person Mother tongue

4. Language for Nuance Check

<Advertisement link section>

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- Setting View

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Language Setting

Exp Date: 2025/08/12

Save & Close

Person 1 :

Tagalog tl | Filipino (Philippines) fil-PH

English en | English (United Kingdom) en-GB

Person 2 :

Japanese ja | Japanese (Japan) ja-JP

Hebrew he | Hebrew (Israel) iw-IL

Each time a hotel renews its contract with us, the app **expiration date** for staff and past guests will be extended.

Setting Save Button
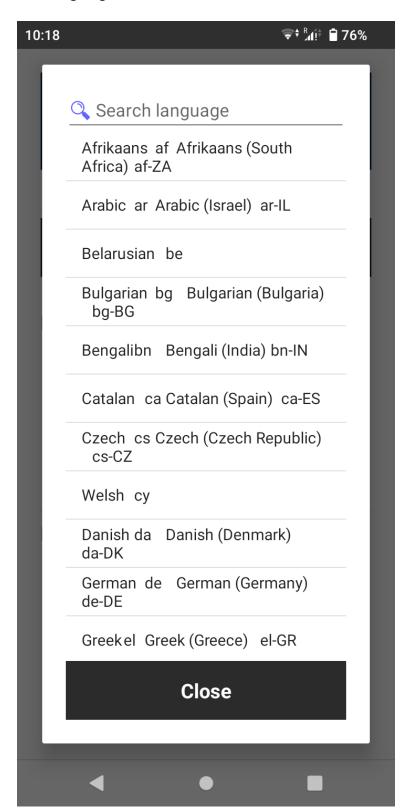
1ˢᵗ Person Mother tongue

Language for Nuance Check

2ⁿᵈ Person Mother tongue

Language for Nuance Check

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Google offline translation API, <mark>59 languages</mark>. (As of July 2025)

- Language Select

※ As of July 5, 2025, there is an issue where
   the speech function does not work in the *Afrikaans language*.
   We are waiting for Google to respond.

🌐 **GlobaLang**

Multilingual Offline Translation App for Foreign Tourists

This is a hotel-only translation app that eliminates the language barrier of foreign tourists and provides a comfortable stay experience.

🧭 Features

- ✅ **Download QR Code**

  You can use the QR code in your room immediately.

- ✅ **Multilingual support (English, Korean, Japanese, Tagalog, etc.)**

  We plan to add the language of use in the future.

- ✅ **Customization per hotel\nYou can view hotel logos, advertising images, official URLs in the app.**

- ✅ **Available as it is after returning home**

  It is also useful when visiting sightseeing spots and next time.

- ✅ **Offline translation**

  Translation function is available regardless of communication situation

  (Only during the contract period) As long as the hotel and our contract continue, you can continue to use the app.

🏨 Hotel benefits

- 💬 Fewer claims
- 😊 Improved customer satisfaction and word-of-mouth
- 📈 Hotel's Staff can use it for free.
- 🏨 Strengthens the hotel's reputation as tourist-friendly.
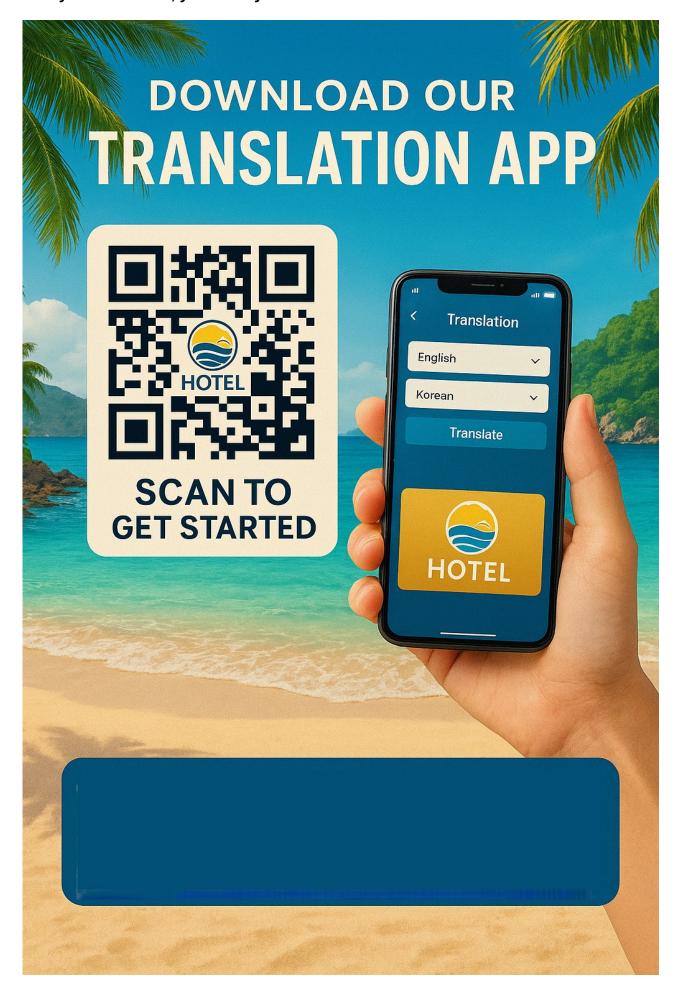- 🌐 Multilingual support without extra training cost.

💬

Example of Download lead wire (Sample of QR puff)

* In this QR code, download link and embed hotel ID (= customer ID).
At the bottom of the app of the downloaded user, the advertisement banner
of the hotel is always displayed,
When you link online, you can fly to the hotel website.

💡 Product price

Below is an example of the rates for a hotel with **up to 20 rooms**.

Item	Price
- The first 30 days	300 ₽
- Thereafter, for each week of extension	200 ₽

Note:

The expiration date is displayed at the top of the app settings screen.

Each time you make a payment, the expiration date is extended.

If payments from the hotel stop,

the app will stop functioning for all past users and hotel staff.

🌐 GlobaLang

📌 System Introduction Step Overview

1. **Inquiry / Demo Request**

   → **Contact by phone or email**

   (If the hotel is in a remote location, the demo will be held via Zoom.

   Please join us using your PC or smartphone.)

   Abegail TANAKA：**+63 915 218 7817**

   Mail：**hidemune@tanaka-cs.co.jp**

2. **Customization**

   → **Log in to the app with logo, image, URL**

3. **QR Code Delivery**

   → **Provide QR code materials for each room**

   (Please print at your hotel.)

4. **Activation**

   → **You can download the app after we set it up for you.**